



Thursday, May 26th

**\*\*SPACE IS EXTREMELY LIMITED\*\***

NYSLSA is proud to announce the **2nd Annual NYSLSA Sip & Scramble** will take place on **Thursday, May 26th** at Turning Stone Resort & Casino! After a fantastic inaugural event last year, we are excited to host an even bigger and better tournament this year, including a cocktail party at the Turning Stone Steakhouse on Wednesday, May 25th, and the use of both the iconic Shenendoah and Kaluhyat course! The tournament will once again be a scramble format and offer six tasting tables throughout each course for suppliers to showcase their products! Here is a brief outline of the event:

**Wednesday, May 25<sup>th</sup>**

**5:00 – 7:00PM: Opening Reception at the Turning Stone Steakhouse**

**Thursday, May 26<sup>th</sup>**

**8:30 AM: Registration Opens & Breakfast Available at the Clubhouse *Bloody Mary & Mimosa Bar!***

**11:00 AM: Shotgun Start**  
*(Boxed lunch available at this time)*

**4:00 – 5:00 PM: Cocktail Hour on the Clubhouse Patio**  
*Weather permitting*

**5:00 PM – 7:00 PM: Barbeque Buffet, Awards, and Cocktails**

SPONSORSHIP PACKAGES ARE AVAILABLE.

With the use of two courses, participation has opened up to 288 participants (*72 foursomes*). **Do not wait to secure your spot – this will sell out!** All liquor retail store owners/employees, restaurant and tavern owners, managers, and employees are welcome to attend! A limited room block is available for \$162.00/night in the tower and \$319.00/night in the lodge. Call 1-800-771-7711 and mention the New York State Liquor Store Association by May 6th to reserve.

Please contact NYSLSA Operations Director, Ali Bullis, at [nyslsa@caphill.com](mailto:nyslsa@caphill.com) or by calling 518-694-0483 for more information and to secure your spot today. We hope to see you there!

Regards,  
The NYSLSA Board of Directors

## TEAM REGISTRATION

**TEAM NAME** \_\_\_\_\_

**COURSE PREFERENCE**     SHENENDOAH     KALUHYAT

**GOLFER 1** \_\_\_\_\_ **HCP** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**PHONE** \_\_\_\_\_

**EMAIL** \_\_\_\_\_

**BOXED LUNCH CHOICES:**  
 SOUTHWESTERN VEGGIE WRAP  
 HONEY TURKEY CLUB WRAP  
 PEPPERED ROAST BEEF WRAP

**PLEASE MARK IF YOU WILL BE ATTENDING THE WEDNESDAY COCKTAIL PARTY AND/OR THE THURSDAY DINNER**  
 COCKTAIL PARTY  
 THURSDAY DINNER

**GOLFER 2** \_\_\_\_\_ **HCP** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**PHONE** \_\_\_\_\_

**EMAIL** \_\_\_\_\_

**BOXED LUNCH CHOICES:**  
 SOUTHWESTERN VEGGIE WRAP  
 HONEY TURKEY CLUB WRAP  
 PEPPERED ROAST BEEF WRAP

**PLEASE MARK IF YOU WILL BE ATTENDING THE WEDNESDAY COCKTAIL PARTY AND/OR THE THURSDAY DINNER**  
 COCKTAIL PARTY  
 THURSDAY DINNER

**GOLFER 3** \_\_\_\_\_ **HCP** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**PHONE** \_\_\_\_\_

**EMAIL** \_\_\_\_\_

**BOXED LUNCH CHOICES:**  
 SOUTHWESTERN VEGGIE WRAP  
 HONEY TURKEY CLUB WRAP  
 PEPPERED ROAST BEEF WRAP

**PLEASE MARK IF YOU WILL BE ATTENDING THE WEDNESDAY COCKTAIL PARTY AND/OR THE THURSDAY DINNER**  
 COCKTAIL PARTY  
 THURSDAY DINNER

**GOLFER 4** \_\_\_\_\_ **HCP** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**PHONE** \_\_\_\_\_

**EMAIL** \_\_\_\_\_

**BOXED LUNCH CHOICES:**  
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 COCKTAIL PARTY  
 THURSDAY DINNER

# SPONSORSHIP OPPORTUNITIES

## • PREMIER TOURNAMENT SPONSORS: \$13,000.00 (4 AVAILABLE)

- FOURSOME
- TASTING HOLE
- 2 OVERNIGHT ROOMS
- SIGNAGE & LOGO ON SITE
- INTRODUCTION AT THE BEGINNING OF THE TOURNAMENT
- FULL PAGE AD IN TOURNAMENT PROGRAM
- RECOGNITION AS MAJOR TOURNAMENT SPONSOR ON ALL MARKETING MATERIALS, INCLUDING MAILERS AND THE NYLSA WEBSITE

## • LUNCH SPONSOR: \$5,000.00 (4 AVAILABLE)

- FOURSOME
- 1 OVERNIGHT ROOM
- SIGNAGE & LOGO ON SITE
- ½ PAGE AD IN TOURNAMENT PROGRAM
- COMPANY LOGO ON LUNCH BOXES, WHICH WILL BE DISTRIBUTED ON THE COURSE DURING PLAY
- RECOGNITION AS LUNCH SPONSOR ON ALL MARKETING MATERIALS, INCLUDING TOURNAMENT PROGRAM, MAILERS AND THE NYLSA WEBSITE

## • BREAKFAST SPONSOR: \$3,500.00 (2 AVAILABLE)

- FOURSOME
- SIGNAGE & LOGO ON SITE
- ½ PAGE AD IN TOURNAMENT PROGRAM
- RECOGNITION AS LUNCH SPONSOR ON ALL MARKETING MATERIALS, INCLUDING TOURNAMENT PROGRAM, MAILERS AND THE NYLSA WEBSITE

## • TASTING SPONSOR: \$2,500.00 (8 AVAILABLE)

- FOURSOME
- TASTING HOLE
- SIGNAGE & LOGO ON SITE
- RECOGNITION AS TASTING SPONSOR ON ALL MARKETING MATERIALS, INCLUDING TOURNAMENT PROGRAM, MAILERS AND THE NYLSA WEBSITE

## • BEVERAGE CART: \$2,000.00 (4 AVAILABLE)

- FOURSOME
- ½ PAGE AD IN TOURNAMENT PROGRAM
- BRANDED DRINK TICKETS (EACH PLAYER WILL RECEIVE TWO AT REGISTRATION)
- RECOGNITION AS BEVERAGE CART SPONSOR ON ALL MARKETING MATERIALS, INCLUDING TOURNAMENT PROGRAM, MAILERS AND THE NYLSA WEBSITE

## • LOW/NET: \$1,750.00 (1 AVAILABLE)

- FOURSOME
- SIGNAGE & LOGO ON SITE
- RECOGNIZED AS CONTEST SPONSOR ON ALL MARKETING MATERIALS, INCLUDING TOURNAMENT PROGRAM, MAILERS AND THE NYLSA WEBSITE

## • CLOSEST TO THE PIN: \$1,750.00 (MENS/WOMENS)

- FOURSOME
- SIGNAGE & LOGO ON SITE
- RECOGNIZED AS CONTEST SPONSOR ON ALL MARKETING MATERIALS, INCLUDING TOURNAMENT PROGRAM, MAILERS AND THE NYLSA WEBSITE

## • LONGEST DRIVE: \$1,750.00 (MENS/WOMENS)

- FOURSOME
- SIGNAGE & LOGO ON SITE
- RECOGNIZED AS CONTEST SPONSOR ON ALL MARKETING MATERIALS, INCLUDING TOURNAMENT PROGRAM, MAILERS AND THE NYLSA WEBSITE

## • STRAIGHTEST DRIVE: \$1,750.00 (MENS/WOMENS)

- FOURSOME
- SIGNAGE & LOGO ON SITE
- RECOGNIZED AS CONTEST SPONSOR ON ALL MARKETING MATERIALS, INCLUDING TOURNAMENT PROGRAM, MAILERS AND THE NYLSA WEBSITE

## • CIGAR ROLLING SPONSOR \$1,750.00

- FOURSOME
- SIGNAGE & LOGO ON SITE
- RECOGNIZED AS CIGAR ROLLING SPONSOR ON ALL MARKETING MATERIALS, INCLUDING TOURNAMENT PROGRAM, MAILERS AND THE NYLSA WEBSITE

## • TEE SIGN SPONSOR: \$300.00 (22 AVAILABLE)

# CHECK-IN BEGINS AT 8:30 AM SHOTGUN START AT 11:00 AM SPONSOR/GOLF REGISTRATION

NAME:

BUSINESS:

ADDRESS:

PHONE:

E-MAIL:

- PREMIER TOURNAMENT SPONSOR: \$13,000.00
- LUNCH SPONSOR \$5,000.00
- TASTING SPONSOR: \$2,500
- LOW/NET: \$1,750
- LONGEST DRIVE: \$1,750.00
- STRAIGHTEST DRIVE: \$1,750.00
- TEE SPONSOR: \$300
- BREAKFAST SPONSOR: \$3,500.00
- BEVERAGE CART SPONSOR: \$2,000
- CLOSEST TO THE PIN: \$1,750.00
- LONGEST DRIVE: \$1,750.00
- CIGAR ROLLING SPONSOR: \$1,750.00

### \*\*\*GOLF ONLY\*\*\*

- FOURSOMES ..... \$1,300.00
- TWOSOMES ..... \$ 650.00
- SINGLE ..... \$ 325.00

GOLF FOR FOUR • 2 DRINK TICKETS PER GOLFER • SAMPLING AT 6 TASTING TABLES  
OPENING RECEPTION • BOXED LUNCH COCKTAILS & DINNER WITH 3 HOUR OPEN BAR

### PLEASE MAKE CHECKS PAYABLE TO:

NYLSA • 230 WASHINGTON AVE. EXT., SUITE 101 • ALBANY, NY 12203

THE NYLSA OFFICE WILL REACH OUT  
TO DISCUSS SPONSORSHIP DELIVERABLES

### CREDIT CARD PAYMENT:

- VISA
- MASTERCARD
- AMEX

EXP DATE:

CREDIT CARD #

BILLING NAME:

3 DIGIT CODE:

BILLING ADDRESS:

CITY

STATE

ZIP

PHONE

### PAYMENT MUST BE INCLUDED WITH REGISTRATION

AS MY COMPANY'S REPRESENTATIVE, I HEREBY ACKNOWLEDGE THAT EITHER MY COMPANY OR I WILL BE RESPONSIBLE TO PAY THE AMOUNT LISTED FOR TOTAL SERVICES SELECTED. I UNDERSTAND THAT ADDITIONAL INFORMATION WILL BE PROVIDED UPON RECEIPT OF MY PAYMENT. I HAVE READ AND AGREE TO ABIDE BY THE RULES AND REGULATIONS REGARDING EXHIBITORS SET FORTH IN THIS DOCUMENT.

QUESTIONS? CONTACT ALI BULLIS, NYLSA ADMINISTRATIVE DIRECTOR  
518.694.0483, NYLSA@CAPHILL.COM

## HOTEL INFORMATION

Turning Stone  
RESORT | CASINO

- DISCOUNTED RATE IS \$162.00 (TOWER), \$319.00 (LODGE) PLUS TAX
- CALL 1-800-771-7711 AND MENTION THE NEW YORK STATE LIQUOR STORE ASSOCIATION BY MAY 6<sup>TH</sup> TO RESERVE.
- ROOMS AVAILABLE FOR BOTH WEDNESDAY AND THURSDAY NIGHT. COME IN THE NIGHT BEFORE FOR EXTRA FUN!

\*\*\*\* EXTREMELY LIMITED!\*\*\*\*